

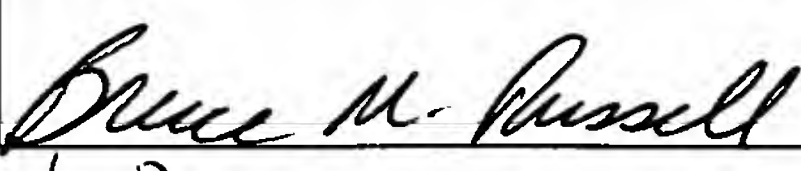
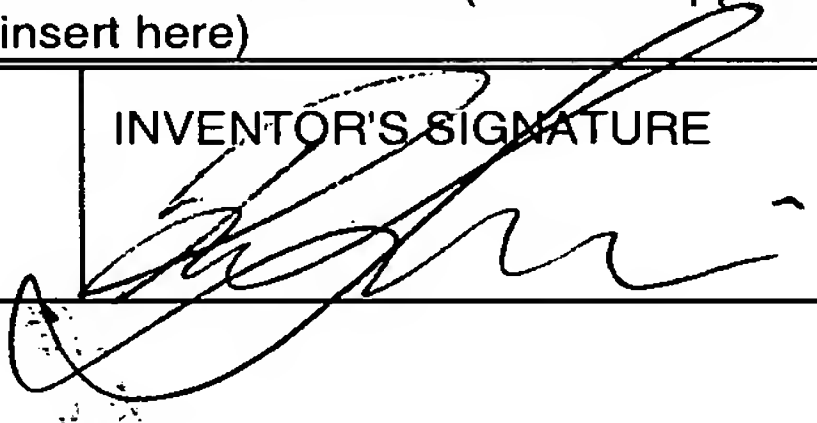
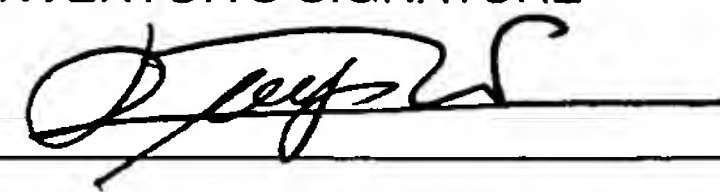
COMBINED DECLARATION AND POWER OF ATTORNEY

Attorney Docket No. IR 7190-00

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Richard Ancel, Reg. No. 26,438; Bernard Lieberman, Reg. No. 26,194; Michael J. McGreal, Reg. No. 25,356; Richard E. Nanfeldt, Reg. No. 27,050; Paul Shapiro, Reg. No. 22,322; Henry S. Goldfine, Reg. No. 38,468, Martin Barancik, Reg. No. 25,189; Rosemary Miano, Reg. No. 29,674, Ellen K. Park, Reg. No. 34,055, Clifford E. Wilkins, Jr., Reg. No. 39,425 who will have full power of substitution and revocation.

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|---|--|---|--|
| Send Correspondence To: Customer Number 23909 Colgate-Palmolive Company 909 River Road, P.O. Box 1343 Piscataway, New Jersey 08855-1343 | | Direct Telephone Calls To: Henry S. Goldfine (732) 878-6250 | |
| FULL NAME OF SOLE OR FIRST INVENTOR Bruce M. Russell | | INVENTOR'S SIGNATURE  | |
| DATE Feb. 11, 2004 | | | |
| RESIDENCE 30 Flinthock Drive Howell, NJ 07731 | | OCCUPATION Associate Director of Technology | |
| CITIZENSHIP USA | | D.O.B. 11/19/53 | |
| POST OFFICE ADDRESS <input checked="" type="checkbox"/> same as residence (check if applicable) (If different than residence....insert here) | | | |
| FULL NAME OF SECOND JOINT INVENTOR Robert A. Moskovich | | INVENTOR'S SIGNATURE  | |
| DATE 2 11 04 | | | |
| RESIDENCE 20 Jensen Street East Brunswick, NJ 08816 | | OCCUPATION Manager of Technology | |
| CITIZENSHIP USA | | D.O.B. 2/7/56 | |
| POST OFFICE ADDRESS <input checked="" type="checkbox"/> same as residence (check if applicable) (If different than residence....insert here) | | | |
| FULL NAME OF THIRD JOINT INVENTOR Diego Hoic | | INVENTOR'S SIGNATURE  | |
| DATE February 11, 2004 | | | |
| RESIDENCE 453 Walnut Court 30-1103 River Ct Highland Park, NJ 08904 Jersey City NJ 07310 | | OCCUPATION Sr. Research Scientist | |
| CITIZENSHIP Argentina | | D.O.B. 7/19/70 | |
| POST OFFICE ADDRESS <input checked="" type="checkbox"/> same as residence (check if applicable) (If different than residence....insert here) | | | |

Customer No. 23909
Patent Trademark Office

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name, I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of subject matter which is claimed and for which a patent is sought on the invention entitled

TOOTHBRUSH FOR CREATING A WHITENING EFFECT

the specification of which (check one)

- ☒ is attached hereto and is identified as Attorney Docket #IR 7190-00
☐ was filed on <insert filing daTE> as Application Serial No. < Insert USSN Here>
☒ deposited for filing under Attorney Docket No. IR 7190-00 via Express Mail No.EV360773805US ; Serial No. not yet known, and including all the amendments through the date hereof.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

| PRIOR FOREIGN APPLICATIONS - PRIORITY CLAIMED | | | |
|---|---------|----------------------|------------------------------|
| NUMBER | COUNTRY | DAY/MONTH/YEAR FILED | PRIORITY CLAIMED (YES OR NO) |
| | | | |
| | | | |
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I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112. I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application

| U.S. PRIORITY | | |
|------------------------|-------------|-------------------------------------|
| APPLICATION SERIAL NO. | FILING DATE | STATUS-PATENTED, PENDING, ABANDONED |
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| | | |

I hereby claim the benefit under Title 35, United States Code 119(e) of any United States provisional applications listed below.

| PROVISIONAL PRIORITY | | |
|------------------------|-------------|-------------------------------------|
| APPLICATION SERIAL NO. | FILING DATE | STATUS-PATENTED, PENDING, ABANDONED |
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